

Thomas Flinn Sawmakers

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Our company has been working with Webtechnik for the past 11 years, when we had our first website built. In the later end of 2006, we decided we would expand the ecommerce side of our business into a full online shop selling a variety of Sheffield made tools. My experiences of Webtechnik have always been positive, and they have continually guided me with ideas and the best options for me with regards to our ecommerce business. I obtained funding through Business Link for the new site and so was aware of other companies that offered similar services. However, as I have always had excellent service from Webtechnik and knew that they would only offer me a service that fitted my requirements I was happy to continue working with them. I have always been able to discuss easily how I want the site to look and function with ease and technical advice is always explained in a way that I can comprehend.

Our website is continually complimented by our customers who not only appreciate the content but how great the site looks. The design has been perfectly tied to aim at our targeted customers and in terms of effectiveness our sales have proven this works. Our web sales had doubled within the first six months and more than tripled by Christmas 2007. In October 2006, before the launch of our new site, we were getting an average of 400 visits to our site every month, by October 2007, we were getting an average of 6000 visits to our site per month. I would well recommend the work of Webtechnik to any company wanting to use ecommerce as a way of reaching a much wider customer base.

Katie Ellis