



cardshopdirect.co.uk

Lindholme Stores Ltd. T/as Cardshopdirect,
14 WROOT ROAD, FINNINGLEY, DONCASTER. DN9 3DN.

Testimonial for Webtechnik Ltd.

Dear Sirs,

Webtechnik Ltd were recommended to us by Business Link South Yorkshire, to carry out web optimisation work to our web site Cardshopdirect.co.uk. We had several quotes from other suppliers but found them not just the most reasonable, but the most willing to take us forward from where we had started. [A lot of other companies simply wanted to design a whole new site and charge us more therefore to do this.] We [my husband and I] had two meetings in person and several discussions on the telephone with regards to the work needed to be done and found them both polite and helpful. They understood our requirements to the full made further good quality recommendations to help us meet our goal. They worked quickly and meticulously to get the work done within our given time frame.

Nothing was too much trouble and we could always contact them with any problems arising, even to the point that when we had problems with our site and I emailed them one weekend, Rob emailed me that same day and Pauline emailed me from Poland, where she was taking a holiday at the time. They explained anything I needed to undertake myself in plain English as I am not a computer buff and I managed these tasks with confidence and ease. I still contact them by phone if I have new queries as I am still learning more myself each day and they are very helpful and am sure I will be using there services again soon, as my site grows. The whole project took about 6 weeks to complete, but only took this long as my site is that big that we had to keep sending backups to each other through the post.

They explained to us that once the work was complete that they were happy to undertake more small graphics design work within the price originally quoted and they have kept their word, as I have now added Valentines, Mother's Day and Easter stock to my site. This ensures continuity of design within the site. They also explained that the work they have carried out is not a quick fix and it will take search engines 3-6 months to establish us on their databases. This being the case, we are extremely pleased with the increase in sales within the first two months of trading since this work was carried out. My customers are very happy with the ease of use of the site and it's design, in fact I have had some lovely comments.

They charged us exactly the amount quoted, which we feel was very reasonable for the amount of work involved and I would definitely recommend them to anyone else in need of the use of a very good web design firm.

Yours Faithfully,

Mrs Carolyn Tinker. [Director.]